



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Amplify Media  
PO Box 6  
Franklin, IL 60131

## Contract # 5341343

**Schedule Dates** 09/06/22-09/12/22  
**Advertiser** EDF Action Votes (136211)  
**Agency** Amplify Media (19085)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 4545 - EDF Action Votes (1760174)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kassal,Ronnie  
**Phone/Fax** /  
**CPE** Est 4545 - EDF  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 4545 - EDF Action Votes

**Date Entered** 07/22/22  
**Last Modified** 07/22/22  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18,232.50  
**Net Total** \$103,317.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2022	84	\$121,550.00
<b>Grand Total:</b>	<b>84</b>	<b>\$121,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$700.00	\$700.00	Washington (WJLA)		7/22/22
2.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/22/22
3.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/22/22
4.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/22/22
5.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/22/22
6.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$6,500.00	\$6,500.00	Washington (WJLA)		7/22/22
7.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	10P- ABC-The 100000 Pyramid (Sunday)								1	1	\$6,500.00	\$6,500.00	Washington (WJLA)		7/22/22
8.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$900.00	\$900.00	Washington (WJLA)		7/22/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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9.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/22/22
10.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:35P- News-7News ON YOUR SIDE Sports Sunday								1	1	\$500.00	\$500.00	Washington (WJLA)		7/22/22
11.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)		7/22/22
12.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	12:05A- News-Full Measure with Sharyl Attkisson 2								1	1	\$150.00	\$150.00	Washington (WJLA)		7/22/22
13.0	Normal Line / Football	09/10/22-09/10/22	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/22/22
14.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM	3		X	X	X	X			3	\$250.00	\$750.00	Washington (WJLA)		7/22/22
15.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/22/22
16.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/22/22
17.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$1,100.00	\$8,800.00	Washington (WJLA)		7/22/22

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18.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		7/22/22
19.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	9A- Live with Kelly		1							1	\$550.00	\$550.00	Washington (WJLA)		7/22/22
20.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		7/22/22
21.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		7/22/22
22.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$900.00	\$2,700.00	Washington (WJLA)		7/22/22
23.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3		X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)		7/22/22
24.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		7/22/22
25.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		7/22/22
26.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/22/22
27.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$950.00	\$950.00	Washington (WJLA)		7/22/22

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28.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	2	2	1			6	\$950.00	\$5,700.00	Washington (WJLA)		7/22/22
29.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		7/22/22
30.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/22/22
31.0	Normal Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/22/22
32.0	Normal Line / Access	09/06/22-09/09/22	2	:30	6:58:46P- Wheel Of Fortune	3		X	X	X	X			3	\$3,500.00	\$10,500.00	Washington (WJLA)		7/22/22
33.0	Normal Line / Access	09/06/22-09/09/22	2	:30	7:27:41P- Jeopardy	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/22/22
34.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	1	1	1			5	\$1,400.00	\$7,000.00	Washington (WJLA)		7/22/22
35.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/22/22
36.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/22/22
37.0	Normal Line / Prime	09/06/22-09/06/22	2	:30	8P- ABC-Celebrity Family Feud (Tuesday)			1						1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/22/22

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